

insight 2018

MEDICAL TRAVEL MARKET INTELLIGENCE CONFERENCE

**BUILDING TRUST
TOWARDS EXCELLENCE**
3RD AND 4TH SEPTEMBER 2018
ALOFT, KUALA LUMPUR SENTRAL



*Malaysian delegates are entitled to HRDF claims and CPD points.

DIAMOND SPONSOR:

flywire

Global Healthcare Payments Made Easy

WHAT IS IN IT FOR YOU?

Are you looking for real insights and in-depth research on medical travel industry? Interested in expanding your network and connecting with inspiring leaders within the healthcare community? Join us at insigHT2018 conference on 3rd and 4th September 2018.

insigHT, the leading medical travel market intelligence conference in the region, provides more than just a forum for thought leaders and medical travel experts to collaborate, innovate and share knowledge to foster the development of the industry. It is an experience where new connections and lasting opportunities are created.

This year, insigHT presents the theme of “Building Trust Towards Excellence”. Emphasising on building our greatest asset, trust, the conference will explore how this indispensable component fortifies networks, partnerships, relationships and initiatives, while opening avenues to create new opportunities throughout the value chain. With a strong vision to see insigHT become a reputable international conference by 2020, this conference is held annually to highlight progressive trends, research and best practices. This is a good platform to strengthen the local and regional healthcare travel ecosystem through long-term development within the industry.



EXPLORE MALAYSIA'S MEDICAL TRAVEL AND WHAT THE INDUSTRY CAN OFFER!

Building trust towards excellence

WHY SHOULD I ATTEND?



Get the latest medical travel insights and trends

- Real data and information on medical travel which cover market, industry and consumer insights
- Insights and in-depth relevant research with differentiated values for industry players
- Discover opportunities and challenges in the medical travel market
- Positive intellectual growth



Explore new opportunities to penetrate and expand your business in medical travel

- Locate investment opportunities
- The potential for strategic partnerships



Networking opportunity with key industry players

- Network with healthcare professionals, leaders from the local and international healthcare industries
- Forge lucrative collaborations and partnerships
- Direct face-to-face connection with future clients



Masterclass (by invitation) and workshop

- Learn from industry experts
- Input for industry and non-industry players on the expansion of medical travel business
- Explore on systematic framework and practical aspects

WHAT'S NEW IN insigHT 2018?



Exclusive masterclass for C-LEVEL (by invitation)

- Get the latest industry information, facts and address significant issues which can change how you think of your business sector.



Dedicated workshop for industry players

- Find out what, why, when and where we are now in the industry. Get the latest tools to grow your business to the next level.

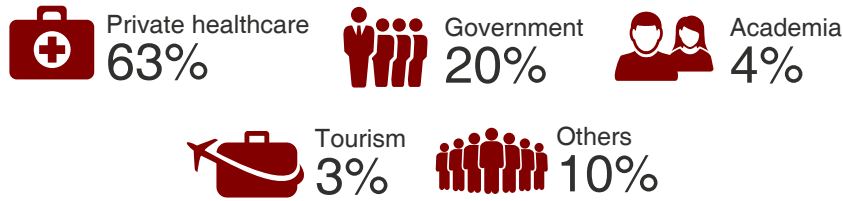


New exposure for non-industry players

- What makes Malaysia's medical travel industry tick? Broaden the horizons of your knowledge by exploring and understanding the inner workings of a successful healthcare travel industry. An opportunity not to be missed.

insigHT2017 ATTENDEES PROFILE

The Right People



The Right Level



The Region



(Based on insigHT2017 attendance)

insigHT2018 EXPECTED ATTENDEES



“ More than 70% of the delegates rated Keith Pollard’s workshop on branding was “Excellent & very good” ”

“ Educational, Hope I can attend future workshops. ”

“ An eye opening conference on MHTC towards company growth, branding and opportunity for more revenue. ”

“ Congratulations on organising this good event. Looking forward for next year event. THANK YOU ”



(Testimonials from insigHT2017 attendees)

SPEAKERS LINE-UP



SHERENE AZLI
CHIEF EXECUTIVE OFFICER
Malaysia Healthcare Travel Council (MHTC)



MARINI SAARI
VICE PRESIDENT OF
CORPORATE STRATEGY
Malaysia Healthcare Travel Council



DATO' DR. JACOB THOMAS
PRESIDENT
Association of Private Hospitals of Malaysia



ILAN GEVA
PRESIDENT
Ilan Geva & Friends



PROF. KI NAM JIN
PROFESSOR,
HEALTH ADMINISTRATION
Yonsei University



PROF. DR. JASON CH YAP
ASSOCIATE PROFESSOR
Saw Swee Hock, School of Public Health



DR. PREM PILLAY
NEUROSURGEON AND
MEDICAL DOCTOR
Singapore Brain Spine Nerves Centre



RAHBAR ANWAR
MANAGING DIRECTOR
NOH Consumer Healthcare Limited



PATRICK LIM
UDS DIRECTOR OF SALES STRATEGY
APJ at DELL EMC



DR. LOKE WAI CHIONG
PARTNER AND HEALTHCARE
SECTOR LEADER
Deloitte Southeast Asia



AJAY BANGIA
DIRECTOR AND HEAD
Qualitative Practice IPSOS Malaysia



JUDE C. UZONWANNE
PRINCIPAL
IQVIA Singapore

VENUE INFORMATION



Aloft Kuala Lumpur Sentral

No. 5 Jalan Stesen Sentral,
Kuala Lumpur, 50470, Malaysia

3.1328° N, 101.6861° E

Search on



Public Transport

- 6 minutes walking distance from KL Sentral Station
- 28 minutes ride on KLIA Express Train from KLIA/KLIA 2



Shopping

- 5 minutes walk to NU Sentral
- 15 minutes drive to Mid Valley Megamall



Airport Links

- 55 minutes drive from KLIA/KLIA 2
- 6 minutes walk to KL Sentral (Transport hub)



REGISTRATION INFORMATION

**REGISTER
NOW**

**to enjoy our SPECIAL RATES!
Promotion ends on 31 August 2018.**

CATEGORY	PRICE
■ MHTC Members and Academia	RM 1,500
■ MHTC Partners, agencies and stakeholders	RM 2,000
■ General Admission	RM 2,500
■ International	USD 800

- All fees are subject to 0% GST starting from 1 June 2018 onwards
- SST (Sales and service tax) is applicable to the price mentioned above
- This conference is HRDF and CPD (for nurses only) claimable (for Malaysian delegates only)
- Fees include 1.5-Day insigHT2018 conference, an official insigHT2018 conference kit, certificate of attendance and meals throughout the conference
- Elite member hospitals are entitled to receive one complimentary ticket and additional tickets can be purchased at member price

10% off
for every third ticket onwards

HOW TO REGISTER?

1. Click "Register Now" at www.mhtc.org.my/insight2018
2. Submit form
3. Make payment via bank transfer, cheque or Telegraphic Transfer to Malaysia Healthcare Travel Council



Sales Contact

• Nur Farhana

📞 019 919 8434

✉ farhana@mhtc.org.my

• Ch'ng Zi Man

📞 012 327 0960

✉ chnng.zm@mhtc.org.my

MALAYSIA HEALTHCARE GLOBAL RECOGNITION AWARDS

International Living

Global Retirement Index 2015, 2016 and 2017

- Malaysia – “Best Country in the World for Healthcare”

International Medical Travel Journal – Medical Travel Awards 2015 –2018

- Winner: Health and Medical Tourism: Destination of the Year – Malaysia (2015 – 2017)
- Highly Commended: Health and Medical Tourism: Destination of the Year – Malaysia (2018)
- Winner: Health and Medical Tourism: Cluster of the Year (2017 – 2018)

2017 and 2018 Asia Pacific Healthcare & Medical Tourism Awards

2016 Global Health and Travel Consumers Choice Awards

2016 Frost & Sullivan Asia Pacific Healthcare and Tourism Awards



8th Annual World Medical Tourism and Global Healthcare Congress

2015 Public Private Partnership Medical Travel Destination of the Year Award

2011– 2017 MasterCard-CrescentRating Global Muslim Travel Index

- Top Country for Muslim Travel

World’s Best Hospitals for Medical Tourists by the Medical Travel Quality Alliance 2017

- Prince Court Medical Centre

Reader’s Digest Asia Gold Trusted Brand Award 2015 (Private Healthcare)

- KPJ Healthcare
- Ramsay Sime Darby Health Care
- Pantai Hospital Kuala Lumpur

Nomad Capitalist’s “Five Best Countries for Medical Tourism” 2014

Top ranked country for medical tourism



76
MHTC
Partner Members

21 ELITE
members

55 ORDINARY
members



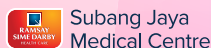
KPJ AMPANG PUTERI
SPECIALIST HOSPITAL



KPJ DAMANSARA
SPECIALIST HOSPITAL



KPJ TAWAKKAL
SPECIALIST HOSPITAL



This conference is organised by:

Malaysia Healthcare Travel Council
(an initiative by Ministry of Health Malaysia)

Level 28, Lot 28-0, Tower 2, Menara Kembar Bank Rakyat, Jalan Rakyat, 50470 Kuala Lumpur, Malaysia
Tel: + 603 2267 6888 Fax: + 603 2267 6868 MHTC Concierge: + 603 8776 4168 (KLIA) + 604 643 1626 (PIA)
MHTC Call Centre: 1-800 188 688 (within MY) + 603 2726 8688 (outside MY) callcentre@mhtc.org.my

www.mhtc.org.my /mhtcmalaysia @MalaysiaHealthcare