

# insight 2018

MEDICAL TRAVEL MARKET INTELLIGENCE CONFERENCE

## BUILDING TRUST TOWARDS EXCELLENCE

3<sup>RD</sup> AND 4<sup>TH</sup> SEPTEMBER 2018  
ALOFT, KUALA LUMPUR SENTRAL



\*Malaysian delegates are entitled to HRDF claims and CPD points.

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**flywire**

Global Healthcare Payments Made Easy

[www.mhtc.org.my/insight2018](http://www.mhtc.org.my/insight2018) #insigHT2018

## WHAT IS IN IT FOR YOU?

**Are you looking for real insights and in-depth research on medical travel industry? Interested in expanding your network and connecting with inspiring leaders within the healthcare community? Join us at insigHT2018 conference on 3rd and 4th September 2018.**

insigHT, the leading medical travel market intelligence conference in the region, provides more than just a forum for thought leaders and medical travel experts to collaborate, innovate and share knowledge to foster the development of the industry. It is an experience where new connections and lasting opportunities are created.

This year, insigHT presents the theme of “Building Trust Towards Excellence”. Emphasising on building our greatest asset, trust, the conference will explore how this indispensable component fortifies networks, partnerships, relationships and initiatives, while opening avenues to create new opportunities throughout the value chain. With a strong vision to see insigHT become a reputable international conference by 2020, this conference is held annually to highlight progressive trends, research and best practices. This is a good platform to strengthen the local and regional healthcare travel ecosystem through long-term development within the industry.



# EXPLORE MALAYSIA'S MEDICAL TRAVEL AND WHAT THE INDUSTRY CAN OFFER!

*Building trust towards excellence*

## WHY SHOULD I ATTEND?



### Get the latest medical travel insights and trends

- Real data and information on medical travel which cover market, industry and consumer insights
- Insights and in-depth relevant research with differentiated values for industry players
- Discover opportunities and challenges in the medical travel market
- Positive intellectual growth



### Explore new opportunities to penetrate and expand your business in medical travel

- Locate investment opportunities
- The potential for strategic partnerships



### Networking opportunity with key industry players

- Network with healthcare professionals, leaders from the local and international healthcare industries
- Forge lucrative collaborations and partnerships
- Direct face-to-face connection with future clients



### Masterclass (by invitation) and workshop

- Learn from industry experts
- Input for industry and non-industry players on the expansion of medical travel business
- Explore on systematic framework and practical aspects

## WHAT'S NEW IN insigHT 2018?



### Exclusive masterclass for C-LEVEL (by invitation)

- Get the latest industry information, facts and address significant issues which can change how you think of your business sector.



### Dedicated workshop for industry players

- Find out what, why, when and where we are now in the industry. Get the latest tools to grow your business to the next level.



### New exposure for non-industry players

- What makes Malaysia's medical travel industry tick? Broaden the horizons of your knowledge by exploring and understanding the inner workings of a successful healthcare travel industry. An opportunity not to be missed.

## insigHT2017 ATTENDEES PROFILE

### The Right People



### The Right Level



### The Region



(Based on insigHT2017 attendance)

## insigHT2018 EXPECTED ATTENDEES



“ More than 70% of the delegates rated Keith Pollard’s workshop on branding was “Excellent & very good” ”

“ Educational, Hope I can attend future workshops. ”

“ An eye opening conference on MHTC towards company growth, branding and opportunity for more revenue. ”

“ Congratulations on organising this good event. Looking forward for next year event. THANK YOU ”

(Testimonials from insigHT2017 attendees)





# SPEAKERS LINE-UP



**SHERENE AZLI**  
CHIEF EXECUTIVE OFFICER  
Malaysia Healthcare Travel Council (MHTC)



**MARINI SAARI**  
VICE PRESIDENT OF  
CORPORATE STRATEGY  
Malaysia Healthcare Travel Council



**DATO' DR. JACOB THOMAS**  
PRESIDENT  
Association of Private Hospitals of Malaysia



**ILAN GEVA**  
PRESIDENT  
Ilan Geva & Friends



**PROF. KI NAM JIN**  
PROFESSOR,  
HEALTH ADMINISTRATION  
Yonsei University



**PROF. DR. JASON CH YAP**  
ASSOCIATE PROFESSOR  
Saw Swee Hock, School of Public Health



**DR. PREM PILLAY**  
NEUROSURGEON AND  
MEDICAL DOCTOR  
Singapore Brain Spine Nerves Centre



**RAHBAR ANWAR**  
MANAGING DIRECTOR  
NOH Consumer Healthcare Limited



**PATRICK LIM**  
UDS DIRECTOR OF SALES STRATEGY  
APJ at DELL EMC



**DR. LOKE WAI CHIONG**  
PARTNER AND HEALTHCARE  
SECTOR LEADER  
Deloitte Southeast Asia



**AJAY BANGIA**  
DIRECTOR AND HEAD  
Qualitative Practice IPSOS Malaysia



**JUDE C. UZONWANNE**  
PRINCIPAL  
IQVIA Singapore

# VENUE INFORMATION



## Aloft Kuala Lumpur Sentral

No. 5 Jalan Stesen Sentral,  
Kuala Lumpur, 50470, Malaysia

3.1328° N, 101.6861° E

Search on 

## Public Transport

- 6 minutes walking distance from KL Sentral Station
- 28 minutes ride on KLIA Express Train from KLIA/KLIA 2

## Shopping

- 5 minutes walk to NU Sentral
- 15 minutes drive to Mid Valley Megamall

## Airport Links

- 55 minutes drive from KLIA/KLIA 2
- 6 minutes walk to KL Sentral (Transport hub)



## REGISTRATION INFORMATION

**REGISTER  
NOW**

**to enjoy our SPECIAL RATES!**  
**Promotion ends on 31 August 2018.**

CATEGORY	PRICE
■ MHTC Members and Academia	RM 1,500
■ MHTC Partners, agencies and stakeholders	RM 2,000
■ General Admission	RM 2,500
■ International	USD 800

- All fees are subject to 0% GST starting from 1 June 2018 onwards
- SST (Sales and service tax) is applicable to the price mentioned above
- This conference is HRDF and CPD (for nurses only) claimable (for Malaysian delegates only)
- Fees include 1.5-Day insigHT2018 conference, an official insigHT2018 conference kit, certificate of attendance and meals throughout the conference
- Elite member hospitals are entitled to receive one complimentary ticket and additional tickets can be purchased at member price

**10% off**  
for every third ticket onwards

## HOW TO REGISTER?

1. Click "Register Now" at [www.mhtc.org.my/insight2018](http://www.mhtc.org.my/insight2018)
2. Submit form
3. Make payment via bank transfer, cheque or Telegraphic Transfer to Malaysia Healthcare Travel Council



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# MALAYSIA HEALTHCARE GLOBAL RECOGNITION AWARDS

## International Living

### Global Retirement Index 2015, 2016 and 2017

- Malaysia – “Best Country in the World for Healthcare”

## International Medical Travel Journal – Medical Travel Awards 2015 – 2018

- Winner: Health and Medical Tourism: Destination of the Year – Malaysia (2015 – 2017)
- Highly Commended: Health and Medical Tourism: Destination of the Year – Malaysia (2018)
- Winner: Health and Medical Tourism: Cluster of the Year (2017 – 2018)

## 2017 and 2018 Asia Pacific Healthcare & Medical Tourism Awards

## 2016 Global Health and Travel Consumers Choice Awards

## 2016 Frost & Sullivan Asia Pacific Healthcare and Tourism Awards



## 8th Annual World Medical Tourism and Global Healthcare Congress

2015 Public Private Partnership Medical Travel Destination of the Year Award

## 2011 – 2017 MasterCard-CrescentRating Global Muslim Travel Index

- Top Country for Muslim Travel

## World's Best Hospitals for Medical Tourists by the Medical Travel Quality Alliance 2017

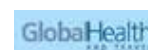
- Prince Court Medical Centre

## Reader's Digest Asia Gold Trusted Brand Award 2015 (Private Healthcare)

- KPJ Healthcare
- Ramsay Sime Darby Health Care
- Pantai Hospital Kuala Lumpur

## Nomad Capitalist's "Five Best Countries for Medical Tourism" 2014

Top ranked country for medical tourism



**76**  
MHTC  
Partner Members

**21 ELITE**  
members  
**55 ORDINARY**  
members



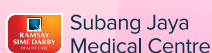
KPJ AMPANG PUTERI  
SPECIALIST HOSPITAL



KPJ DAMANSARA  
SPECIALIST HOSPITAL



KPJ TAWAKKAL  
SPECIALIST HOSPITAL



This conference is organised by:

**Malaysia Healthcare Travel Council**  
(an initiative by Ministry of Health Malaysia)

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